

Graphic Designer and Video Editor

Location: Cambridge, UK (currently working from home due to Covid 19 restrictions)
Employment type: Permanent
Salary: Dependent upon skills and experience

In every sector, organisations are using location data to make better decisions – increasing profits, maximising efficiency and even saving lives. 1Spatial's suite of solutions help our customers manage their complex geospatial data. We are a rapidly growing global business with offices in Cambridge (UK), USA, France, Australia, Ireland, Belgium and Tunisia.

Would you be a good fit for the 1Spatial Marketing team? We love people who are approachable, smart, innovative and agile and who care about learning and continuous improvement. You'll be proactive, passionate about design and engaged, happy to work collaboratively within a team, as well as able to manage your own work independently.

We have an exciting opportunity for a Graphic Designer and Video Editor to join our global marketing team. Reporting to our Global Head of Marketing, you will have proven experience of graphic design and video editing and be highly proficient across the Adobe Creative Suite to deliver on-brand, engaging graphics and video content.

You will be responsible for bringing our brand to life to drive action, enhancing our messaging and communicating creatively in an impactful way. You will work closely with the global team to visually explain and break down complex messages into engaging stories and deliver it through PowerPoints, infographics and videos. Work will be varied and cover digital and offline, including social media, website, brochures, events, email marketing and brand management.

Required Skills and Experience

- Proven experience creating a range of powerful and creative designs for materials such as brochures, web banners, infographics and PowerPoint presentations
- A creative storyteller with the ability to translate complex concepts into easy-to-understand engaging graphic assets and video
- Extensive experience using PowerPoint to create professional and engaging presentations
- Experience creating video and optimising/editing it for use in web and social campaigns
- Creating promotional videos and graphics for events and campaigns
- Experience in managing brand identity
- Proven ability and expertise in Adobe Creative Cloud, specifically Indesign, Photoshop and Illustrator and a sound understanding of design for social
- Portfolio of online and print graphic design and video material that you have worked on
- Understanding of web accessibility guidelines
- Excellent communication skills, both verbal and written

Desired Skills and Experience

- B2B proven marketing experience
- Experience working in a technology/software industry
- Capturing interviews and soundbites to use across digital channels and in campaigns

What can we offer?

- Competitive salary
- Flexible working hours
- 25 days annual leave
- Generous company pension scheme
- Group income protection scheme
- Private health insurance
- Buying/selling annual leave
- Free car parking
- Easy rail access
- Soft drinks and fruit
- Cycle to work scheme
- Active social programme
- Health Cash Plan
- Personal Development Allowance

Interested?

Please send a covering letter and CV/resume to recruitment@1spatial.com.

Our **Recruitment Privacy Policy** explains how we store, manage and process the data you provide to us.

If you require further information or would like an informal chat about the role, please contact recruitment@1spatial.com and we will arrange for you to speak with the hiring manager.

We require that all candidates are able to demonstrate their eligibility to work in the UK.